



CORRUPTION, CRIME & COMPLIANCE

A Volkov Law Group Platform



SPONSORSHIP PACKAGE

[SPONSOR NAME] × Corruption, Crime & Compliance

Sponsor	[SPONSOR NAME]
Term	[START DATE] – [END DATE] (12 months)
Full Partnership Fee	\$20,000 per year — lower-cost tiers and à la carte options below
Prepared By	Michael Volkov, CEO, The Volkov Law Group

About Corruption, Crime & Compliance

Corruption, Crime & Compliance is a leading FCPA and compliance platform published by Michael Volkov, a former federal prosecutor with over 25 years of trial experience and past chief crime and terrorism counsel for the Senate and House Judiciary Committees. The platform covers FCPA enforcement, third-party risk, anti-money laundering, export and sanctions compliance, whistleblower issues, and corporate governance through a blog, webinar series, and the Corruption, Crime & Compliance podcast.

The platform is read by Chief Compliance Officers, in-house counsel, compliance directors, attorneys, and risk professionals across industries including law, aviation & aerospace, pharmaceuticals, financial services, healthcare, insurance, and technology.

Why Sponsor Corruption, Crime & Compliance

- **Reach your target audience.** Engage a high-quality, highly engaged compliance and legal readership.
- **Acquire new customers.** Be seen regularly by compliance officers, attorneys, and corporate decision-makers.
- **Build thought leadership.** Associate your brand with trusted, independent compliance commentary.
- **Collaborate directly with Michael Volkov** on content that reflects your products' relevance to compliance programs.
- **Flexible, evolving engagement.** We work with you throughout the term to add new initiatives as opportunities arise.

Audience & Performance Snapshot

Figures below are drawn from current Jetpack Stats, podcast, JD Supra, email, and webinar platform data

63,600 UNIQUE VISITORS (2025)	27,400 AVG. MONTHLY PAGE VIEWS	16,952 MAILING LIST SUBSCRIBERS	35% MAILING LIST OPEN RATE	20% CLICK-TO-OPEN RATE
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258–395 WEBINAR REGISTRANTS / SESSION	5,812 PODCAST DOWNLOADS (JUL '26)	53,674 JD SUPRA READS / MONTH	16,000+ BLOG DISTRIBUTION LIST	N. America / Europe PRIMARY AUDIENCE REGION
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Subscribers span in-house counsel, Chief Compliance Officers, compliance directors, attorneys, and risk professionals worldwide, with the largest concentrations in North America and Europe. Blog articles are cross-posted to JD Supra to extend reach further.

Webinar performance (6 sessions, Oct 2025–Jun 2026, GoTo Webinar data, deduplicated by registrant): 258–395 registrants per session (avg. 323) with a ~48% average attendance rate (118–207 live attendees per session).

Podcast downloads have grown steadily over the trailing six months — from roughly 2,400/month in March 2026 to 5,812 in July 2026 (per-host download data), with several single-episode spikes above 500 downloads in a day.

JD Supra distribution (Jul 22 – Aug 21, 2026): 53,674 reads across 29 new posts. In the prior month (June 2026): 63,152 reads reaching readers at 1,077 distinct companies, 3,306 author profile views, and 616 total followers — top reader industries included law practice, aviation & aerospace, pharmaceuticals, financial services, and healthcare.

Email performance (trailing 12 months, Constant Contact): 140,490 emails sent, 106,111 delivered, 35% open rate (+4% vs. industry average) and 20% click-to-open rate (7% click rate of sent, +5% vs. industry average). 90% of opens and 94% of clicks come from desktop readers.

Video (Volkov Law TV on YouTube, launched May 2026): 44 episode videos published to date; 259 views and 19 watch hours in the most recent 28-day window, with 10 new subscribers and 11,587 impressions — an early-stage but growing channel that complements the podcast and video-clip deliverables.

Site infrastructure traffic (Cloudflare, volkovlaw.com domain-wide, 7-day window ending Aug 22, 2026): 651,297 requests, 186,876 visits, and 196,170 page views (~93,000 requests/day). Figure spans all subdomains and includes automated/crawler traffic — see “Unique Visitors” and “Page Views” above for the blog-specific reader estimates.

Blog page views (Jetpack Stats, blog-specific): averaged ~27,400/month over May–Jul 2026 (range 22,800–35,600), the strongest sustained traffic since 2018–2020. Year-to-date 2026: 186,053 views through August — already ahead of the full-year totals for 2022, 2023, 2024, and 2025.

Blog unique visitors (Jetpack Stats, blog-specific, full calendar year 2025): 63,600 visitors generated 109,005 page views (+5% and +13% year-over-year). A monthly 2026 visitor figure isn't broken out yet in the available export; 2026 page views are already running well ahead of 2025's pace (see above).

Sponsorship Tiers at a Glance

Not every sponsor needs the full partnership. Choose a tier below, or build a custom package from the à la carte menu that follows.

	STARTER	GROWTH	FULL PARTNERSHIP
Annual Fee	\$5,000	\$10,000	\$20,000
Website Logo & Link	✓	✓	✓
Joint Webinars	—	1	2
Podcast Episodes	1	2	3
Blog Postings	1	2	Ongoing
Email Blasts to List	—	1	2
Video Content / Clips	—	—	✓
Client Introductions	—	—	✓
Additional Initiatives	—	—	✓

Full Partnership — Included Activities & Deliverables

The Full Partnership tier (\$20,000/year) includes the following activities:

- **Two Joint Webinars:** Co-host two webinars during the term on a topic mutually agreed upon relating to **[SPONSOR NAME]**'s products or services. Timing will be chosen to maximize **[SPONSOR NAME]**'s impact in the marketplace.
- **Three Podcast Episodes:** Feature **[SPONSOR NAME]** guests on three episodes of the Corruption, Crime & Compliance podcast to discuss relevant compliance topics.
- **Video Content:** Produce short video clips ("video blasts") of conversations on relevant compliance topics, and post them on social media and other outlets.
- **Blog Postings:** Publish blog postings from **[SPONSOR NAME]** addressing topics within its area of expertise (e.g., third-party risk, intelligence services, and risk management).
- **Two Email Blasts:** Distribute two dedicated email blasts to Volkov Law Group's mailing list of 16,000+ legal and compliance professionals, including client contacts, to announce new product offerings or capabilities.
- **Client Introductions:** Facilitate introductions to potential clients who may be reviewing solutions in **[SPONSOR NAME]**'s space.
- **Additional Initiatives:** Collaborate on additional initiatives to promote **[SPONSOR NAME]**'s technology and leadership position in its market, to be mutually developed throughout the term.
- **Website Logo Placement:** Feature **[SPONSOR NAME]**'s logo, with an embedded link to its website, on corruptioncrimecompliance.com for the full term.

We will coordinate and work closely with you and the **[SPONSOR NAME]** team to add to these activities throughout the term as new opportunities arise.

À La Carte Options

Individual items for sponsors who want less than a full tier. Mix and match to build a custom package.

ITEM	DESCRIPTION	STARTING PRICE
Podcast Episode	Sponsor recognition and product/service description at the start of one episode.	\$800/ep. (5 for \$2,500)
Blog Article	Custom article about your product or service, emailed to the full subscriber list.	\$3,500+
Email Blast	Dedicated email to Volkov Law Group's 16,000+ subscriber list.	\$3,500
Single Joint Webinar	Webinar built around sponsor's topic, presented jointly.	\$3,500 (+\$1,000 deck prep)
General Webinar Sponsorship	Recognition and attendee contact info at a Corruption, Crime & Compliance webinar.	\$1,800
Blog Sidebar / Banner Ad	Rotating ad placement on the blog.	\$400/mo. (\$550/mo. banner)
Whitepaper / Column	Authored piece for your site or an industry publication.	\$3,500+
Speaking Engagement	Michael Volkov speaks at your event.	\$6,000+ (plus travel)
Website Logo & Link (standalone)	Sponsor logo with embedded link to your site, featured on corruptioncrimecompliance.com.	\$1,500/yr